

We Don't Have to Pick a Side: The Middle Is A Fine Place to Be

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Presenting authors' email:

INTRODUCTION/BACKGROUND

Mike Morrison created a template for a “Better Scientific Poster” (BSP)

The BSP format has been praised by many yet disparaged by others.

OBJECTIVES

CONCEPTUAL FRAMEWORK (IF RELEVANT)

MATERIALS AND METHODS

To create a new template, I identified strengths of the BSP template and the traditional format.

BSP strengths: clear take-away message, minimal text, QR code

Traditional format strengths: room for figures, reasonable text size on sides, large title to make finding posters in poster session easy, web link and email for people who don't like QR codes

RESULTS

Important information should be readable to the audience.

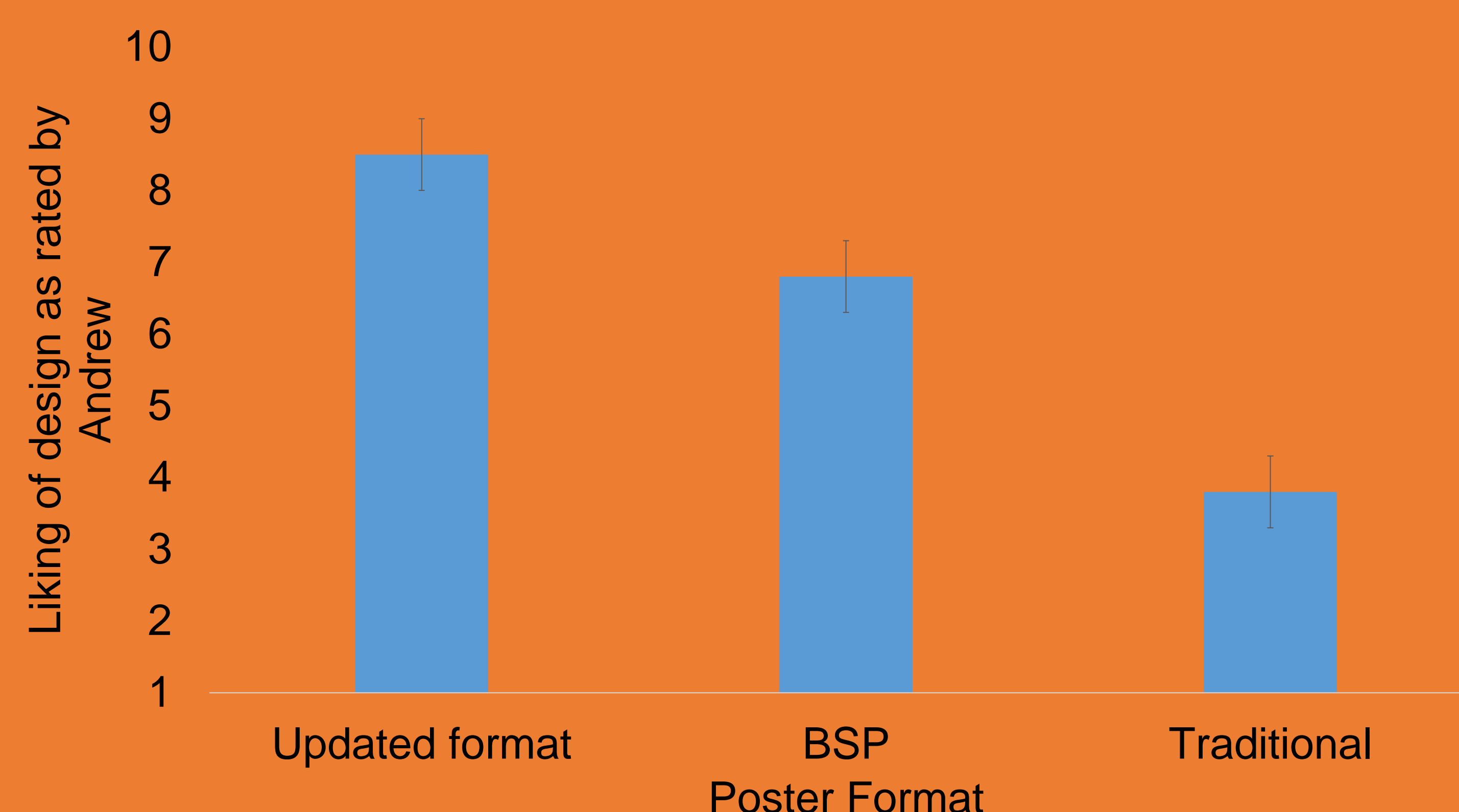
Title is short and draws interest.

Text is clear and to the point.

Use of bullets, numbering, and headlines make it easy to read.

Effective use of graphics, color and fonts

Preregistered analysis: 78% increase in liking compared to traditional format and 24% increase compared to the BSP format.



Exploratory analysis: room for improvement in this template (Calibri font, seriously?).

DISCUSSIONS

Sometimes it makes sense to pick a side; this is not one of those times.

Praise what you like, make suggestions for improvement, and **then make something better**.

Take Mike's ideas, incorporate some of mine, **be creative**, and let's make posters more useful.

CONCLUSIONS

Be creative, and let's make posters more useful

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